## Automate Insights into Actions with iAct™



Your path to Intelligent Contact Center



In today's fast-paced, customerdriven world, staying ahead means combining the power data-driven insights and automation to increase productivity, reduce costs, eliminate errors and delays, and achieve operational efficiency.

## Automation that delivers tangible results

**Boost Productivity** 

**Enhance Accuracy** 

**Increase Agility** 

**Reduce Costs** 

Combined with interaction and desktop analytics, iAct transforms today's contact centers to Intelligent Contact Centers



Create a contact center that's not just reactive but proactive and intelligent. Whether it's improving agent performance, customer engagement, productivity, or profitability, iACT delivers the tools to succeed in an ever-changing business landscape.

## **Redefine What's Possible**

iAct bridges the gap between advanced analytics and the actions needed as a result of the analytics, by automating, in real-time or at a scheduled time:

- Reports
- Agent wrap-ups
- Workflows, tasks, and processes
- Notifications such as emails, desktop popups, texts, chats, social media postings, etc.
- Launching other applications or analytics
- And much more

## **Impactful Benefits**

- Free your agents from manual tasks and let them focus on doing more and delivering value to customers.
- Reduce errors and delays with automated workflows and datadriven decisions.
- Respond to customer needs faster with instant notifications and preemptive actions.
- Streamline and automate processes to cut unnecessary costs while improving outcomes.

